

20th Annual Bluff International Balloon Festival

Friday, Saturday and Sunday

January 12th, 13th and 14th, 2018

NOTICE TO ALL SPONSORS AND POTENTIAL SPONSORS:

The balloons are returning to Bluff for the 20th anniversary celebration. It is consequently time to secure your 2018 Bluff International Balloon Festival sponsorship. This year we only have 20 balloons to sell, so please get your request in early. Sponsorships will be sold on a first come, first served basis.

We are grateful for your previous support if you have already flown with us, and pleased to welcome you if this will be your maiden voyage. One way or the other, we hope you will join us for another year of fun in the coolest place of the Desert Southwest.

We know you will enjoy yourself when you visit Bluff. As always, we've planned lots of fun events.

In the interest of organizing another wonderful winter weekend, the Business Owners of Bluff are requesting your support. You, your business, your family and/or your friends can sponsor a balloon or an event for the weekend. We have a few options for you to consider:

1. You can, individually or through your business, sponsor a balloon for \$325.00. This is a modest increase over the \$300.00 fee we have had all these years. We apologize, but prices have gone up and we must increase the fee to ensure the event is sustainable.

2. As a sponsor, you are entitled to, weather permitting, two rides (two people, one ride each or one person, two rides).

3. During the event, you are the balloon crew for the weekend, invited to the pilot/sponsor reception Thursday night, and part of the festivities.

4. Please note:

A. Any balloon ride in excess of those listed in this subparagraph are at the discretion of the pilot and based strictly upon the pilot's generosity.

B. Neither the pilots nor the organizers can guarantee the duration of your flight, and weather or other natural or human conditions may affect the time you are in the air, so expect that flight times to vary.

C. If the weather dictates the pilots remain on the ground for all or any portion of the festival, which historically rarely happens, refunds are not available. Sorry, we cannot control Mother Nature.

5. Your business can sponsor a balloon for \$500.00. As a business sponsor, you are entitled to the benefits listed in subparagraph 1 and also get to place your business banner on the balloon basket throughout the festival. You are responsible for providing the banner, but we take it from there.

6. For a tax-deductible donation of \$500.00, you or your business can sponsor the pilot/sponsor reception, a breakfast or the balloon glow. As an event sponsor, you or your business will be mentioned at the festival and in event advertising. As an event sponsor, however, you will not be entitled to fly.

Remember, there are just 20 balloon sponsorships available – meaning you have only 20 chances to get in on this party. Email us so we know you are interested in reserving a balloon and return the form below with your payment as soon as possible to secure your place at the best party of the season. Some of you have already spoken for a balloon, and this message is being sent to confirm your commitment and give you the information necessary to remit your payment. Please note, we can accept checks only, and are unable to process credit card payments.

If you have questions, comments or concerns, please contact Steve Simpson at [435-672-2341](tel:435-672-2341) or steve@twinrocks.com.

Thank you,

The Business Owners of Bluff Balloon Committee

Remit: \$325.00 for an individual sponsorship or \$500.00 for a business or event sponsorship. Make checks payable to: Business Owners of Bluff. Mail to: Business Owners of Bluff, c/o Steve Simpson, POB 330, Bluff UT 84512

Sponsor Name: _____

Contact Person: _____

Address: _____

Telephone: _____

Email: _____

Balloon Requested: _____